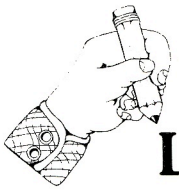

Letters to the Editor

WMSE Programming Defended

Dear Editor:

Given a limited amount of space, we will try to explain as much as possible the present position of the WMSE Radio Club. There appears to be a gross misconception of the goals of WMSE. It's true that WMSE tends to stay away from commerical pop music. There are already several pop music stations in Milwaukee. Why should WMSE play music that is already well represented? The members of WMSE are proud of the fact that they can provide an alternative that is appreciated by many, contrary to what some may think.

To say that our programming is excessively geared toward new wave and punk rock music just isn't fair. On the winter schedule, we counted 10 new wave shows out of 56 total air shows. Furthermore, there are nine DJ training shows for new student members. Since the DJ's pick their own music, those nine shows are wide open for anything.

It is the program director's responsibility to see that an air show schedule is put together with some form of continuity. The programming of WMSE spans the entire spectrum of contemporary music. A particular emphasis is placed on music ignored by other stations because it doesn't sell commercials. This music, however, deserves air play to let the people make their own decisions concerning its worth. Listeners often call the station letting us know their opinions. Most comments are positive.

Not every show will interest everybody. Much of the music is of a complex nature which may not be grasped immediately. It is easy to condemn something which one does not understand.

WMSE will be offering more than just music in the near future. Our staff has been putting as much time as humanly possible into making MSOE proud of its radio station. All we ask for in return is student support in our endeavors.

Mark Kappel & Chris Jacobson

Letter from the Editor:

Opinion, a word of thanks, gripe, announcement, concern, all are subjects for a letter to the editor. Students and staff are invited to express their thoughts in any form when writing a letter to the editor. If you feel a subject needs to be highlighted, or a skeleton should come out of the closet, this section of the Ingenium is the best place to express your views.

All letters should contain your name and telephone number (for verification). Name of writers will be kept in strict confidence. Typed letters are preferred. Send your letters to:

Editor
Ingenium
1025 N. Milwaukee St.
Room C-9
P.O. Box 644
Milwaukee, WI 53201

You may also stop by our office, or send your letter through interoffice mail using the address above.

Daniel Seemiller

Survey: Class of 82's Job Prospects Are Good

BETHLEHEM, PA (CPS) — The Class of 1982 ought to have a better chance of getting jobs than last year's graduates, according to a new survey of job prospects by the College Placement Council (CPC).

In its annual Fall survey, the council, a trade group for college placement counselors, found that virtually all kinds of high-volume employers anticipate increased hiring in the near future.

Not unexpectedly, engineers will once again be most in demand, the survey says. The 551 firms answering the CPC's questionaire about near-term hiring plans foresaw a 12 percent increase in the hiring of engineering bachelors, and 32 percent and 37 percent hiring increases for engineering masters and doctors.

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Unsigned articles represent the opinion of the staff below.

Articles are welcome on any reasonable subject, but must contain signature, address and phone number for verification. Names will be withheld for valid reasons.

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Military Increases Financial Assistance for College Students

WASHINGTON, D.C. (CPS) — The Reserve Officer Training Corps (ROTC) and other armed services branches, which began their campus renaissance by appealing to student dreams of adventure and mountain clumbing, are changing their advertising to reflect a major new fact of college life: a shortage of tuition aid money.

ROTC and National Guard units now invite students to enlist in return for scholarships or low-interest tuition loans that will be forgiven if students remain in the armed forces a certain period of time. The military will start an even more ambitious ad campaign based on student monetary concerns.

Ron Owens, who handles advertising for the National Guard Bureau, says the new appeal includes radio sports in college towns and print ads which will appear in over 400 college papers (one of which appeared in the October issue of the Ingenium).

The military began stressing monetary student inducements in August, at the same time President Reagan signed into law a series of cuts in federal student aid programs.

Owens believes that, given the timing of the switch in ad appeals, financial aid officers around the country are "looking favorably" at the new scholarship and loan programs.

"I'd rather see these incentives (to enlist) than a mandatory draft," says Kathy Downey, president of the National Student Educational Fund in Washington, D.C. But Downey believes the increased college money offered by the military was in part taken from the college aid money cut from the U.S. Department of Education budget.

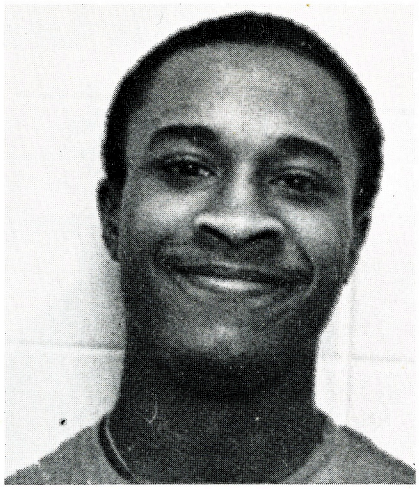
Military aid programs are in fact some of the few college aid programs that were expanded this year. Congress is allowing the Army, Navy

See "Aid" page 8

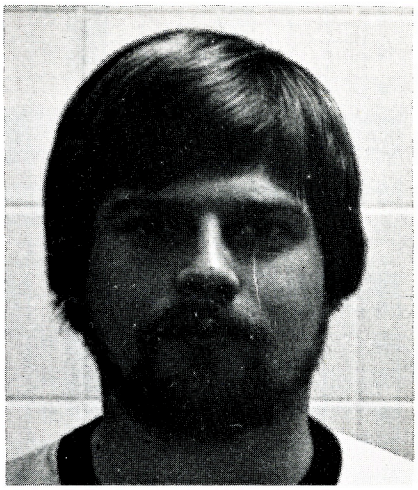
Opinari

by Scott Votava

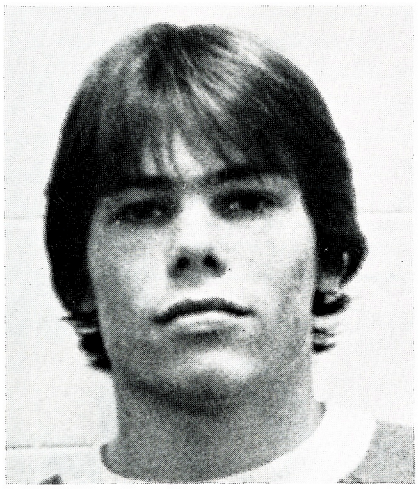
What would you like to hear more of on WMSE?



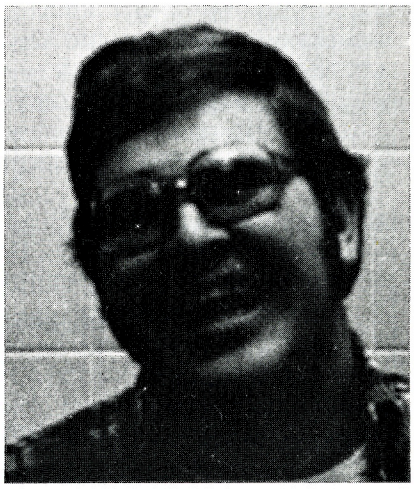
Ronald Brown
"I want to hear more Queen and Led Zeplin and more rhythm and blues."



Larry Wachlin
"I want to hear more Country Rock."



Dave Olson
"Give more air time to local home town bands."



Brian Kowalski
"Less commercial music, keep it the way it is, more free lance."

"Computer" from page 1

number and connecting with one of the five phone lines available.

Finally, the college has two Apple brand terminals. One is located in the Mechanical Engineering Lab, and the other is located in the Sitzwohl Lab. These two terminals, in addition to regular tabulations done on a computer, can be used for graphics.

Upcoming plans for the computing center include purchasing new video terminals, adding one more access phone line, and doubling the positions of main memory to 1,024,000 positions.

For any student who wishes to open an account, the following steps must be taken. First, one must get a user request form from the Computer Center. After filling it out, it must be signed by an advisor, some faculty member who will be responsible for that account. After returning the completed request form back to the computer center, a student can expect to receive an authorization number in approximately 3 to 4 weeks.